

Graduate
Programs in
Supply Chain
Management



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"Our programs offer working professionals the unique opportunity to earn a highly regarded Penn State graduate degree or certificate while maintaining their demanding jobs. I invite you to learn from our faculty, alongside other motivated students from industries including global corporations, startups, the military, nonprofits, and small companies. This cross-section of

perspectives brings breadth and depth of experience to the program and adds a richness to our end-to-end supply chain curriculum that is second to none. Gartner, Inc. consistently ranks Penn State's supply chain graduate program as one of the top programs in the United States."

David Huff, Ph.D.
 Clinical Professor of Supply Chain Management
 Director, Online Programs in Supply Chain Management
 Smeal College of Business

# Online Supply Chain Management Programs

Earn a respected Master of Supply Chain Management or Graduate Certificate in Supply Chain Management or Supply Chain Risk Management, all offered online through Penn State World Campus in partnership with Penn State's highly ranked Smeal College of Business.

These programs, delivered in a convenient online format, are designed specifically for working professionals, allowing you to engage in problem-based, collaborative learning with expert faculty and motivated peers.

Improve your ability to manage industry challenges, including:

- > demand management and forecasting
- > demand pooling and postponement
- global supply chain systems design
- optimization analysis

- > supply chain risk management
- supply chain transformation/ leadership
- > cybersecurity

worldcampus.psu.edu/scm



# Master of Supply Chain Management

The 30-credit online master's program is grounded in best business practices and emerging trends. The curriculum enables you to examine supply chain processes, including managing information technology—enabled logistics and crafting strategic supply chain plans.

This program allows for a high degree of customization by the student with 20 percent of the course work coming from electives, both in supply chain management and other business-related fields. As a student in the program, you will use case studies, analyses, and problem-solving techniques in your study of supply chain management.

### Curriculum

#### **Core Courses**

- > Supply Chain Management
- Supply Chain Performance Metrics and Financial Analysis
- Supply Management
- Operations Management and Demand Fulfillment

#### **Advanced Core Courses**

- > Supply Chain Analysis
- > Emerging Topics in Supply Chain Management
- > Supply Chain Design and Strategy
- Supply Chain Transformation and Innovation

### Electives (2 courses)

Select from a list of courses in supply chain management as well as other business fields of study, including business analytics, corporate innovation, strategic leadership, business sustainability strategy, negotiation, and more.

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"The Penn State World Campus supply chain master's program has worked for me and my family and has been a great experience. The professors are top-notch and have taught me a lot. Being out of school for a number of years, I received amazing support if I had any questions or concerns diving back into it."

Nate T., current student

"I picked the Penn State MSCM program due to its high ratings. I work in transportation and wanted to gain greater insight into how our customers are thinking about their supply chain, what the industry is trending toward, and how transportation fits into that. This program certainly delivered that for me, bringing me a much broader perspective that is allowing me to dive deeper with my customers and communicate internally with greater insight into how we can be a better partner."

- Bobby S., Master of Supply Chain Management '23



# Develop Contemporary Expertise through Business Research

In the required Research Topics course, you will explore emerging topics that are creating new opportunities in supply chain management. Examples of past topics include:

- > sensors and the internet of things
- > blockchain
- machine learning and artificial intelligence
- additive manufacturing
- > closed loop/green supply chains
- > crowdsourcing

- influence of social media on supply chains
- > robotics in supply chains

This course can help you gain the skills necessary to keep up with cutting-edge advancements in supply chain management throughout the course of your career.

Heather Lutz, Ph.D.
Associate Clinical Professor of
Supply Chain Management
Penn State Smeal College of Business



# Graduate Certificate in Supply Chain Management

Improve your understanding of supply chain management as a student in this 12-credit online graduate certificate program. You can apply your new skills and knowledge at your job while you're learning about strategic procurement, demand fulfillment, supply chain planning, network design processes, and supply chain information systems.

### Curriculum

The certificate consists of four courses, which can be completed in as few as two semesters:

- Supply Chain Management
- Supply Chain Performance Metrics and Financial Analysis
- > Supply Management
- Operations Management and Demand Fulfillment

### Two Credentials, One Degree

Because the 12-credit Graduate
Certificate in Supply Chain
Management consists of four courses
needed for the Master of Supply
Chain Management, you can begin
your education by pursuing the
certificate and then choose to continue
and apply to the degree program.
This will allow you to add a quality
credential to your résumé even before
completing your master's degree.

# Graduate Certificate in Supply Chain Risk Management

This 12-credit certificate looks at all the risks in the supply chain: physical risk, security risk, information security. Because of the risk in cybersecurity, students will receive a foundation of cybersecurity tools and information. This certificate targets existing gaps in supply chain and security education and incorporates extra topics such as business continuity planning and supply chain resilience, providing a "how, what, why" deep-dive into these areas.

### Curriculum

The certificate consists of four courses:

- > Supply Chain Management
- Managing Supply Chain Risk and Resiliency
- > Foundations of Cybersecurity
- > Crisis, Disaster, and Risk Management

Nine credits from the certificate can apply toward a Master of Supply Chain Management, an MBA, or a Master's in Corporate Innovation and Entrepreneurship with application and acceptance into a degree program.





### Network with the Best

### Collaborative Learning

Many courses in the supply chain management programs include small-group projects to encourage peer interaction and to build an online learning community among the students. These projects simulate real-world business environments, where you may frequently work in small teams to solve problems, and help prepare you to design and lead the future's most effective supply chains.

You will use case studies, experiential learning simulations, discussion forums, and problem-set exercises to analyze current issues and best practices in demand fulfillment, procurement, operations and supply chain design, integration, collaboration, innovation, leadership, and transformation.

### The Diversity of Your Peers

Penn State's supply chain management programs bring together high-caliber students from many growing industries. As an online learner, you will have the opportunity to network with individuals from across the country and around the globe. You can learn strategies top supply chain professionals are implementing in their industries that may work for your own supply chain system.

Penn State's supply chain programs bring together students from many industries, including:

- aerospace
- > chemicals
- consumer products
- defense/military
- > electronics/telecommunications
- > health care
- > manufacturing
- > pharmaceuticals
- > transportation/distribution

# Why Penn State?

# Accredited and Acclaimed

The online programs in supply chain management are offered in partnership with Penn State's Smeal College of Business, an AACSB-accredited institution — the highest standard of achievement for business schools. worldwide. U.S. News & World Report has consistently ranked the Penn State Smeal College of Business supply chain management graduate program among the top in the nation. Smeal is also consistently recognized as a top provider of graduate education, ranking near the top in surveys conducted by Gartner, Inc. Penn State is accredited by the Middle States Commission on Higher Education. Your Penn State education will be highly respected anywhere in the world.



### **Faculty Expertise**

All of the courses in these online programs are designed and taught by Penn State professors who combine academic expertise with cutting-edge industry experience. Enrolling in this program will give you access to faculty known for their exceptional credentials and leading research in the supply chain management field. Their goals are to understand your career interests and meet your academic needs.

### Reputation

Having a Penn State degree on your résumé is a great way to broaden your career options and prove to current and potential employers that you are a well-educated professional. Corporate recruiters have recognized Penn State students as being some of the best-prepared and academically well-rounded students in the country. No distinction is made on your official Penn State transcript or diploma that your courses were completed online.

"When deciding which school to attend to further my education, Penn State was a no-brainer. On top of being number one in supply chain management, the program allowed the flexibility I needed for my busy schedule. The connections I made during my time with Penn State allowed me to further accelerate my professional development and career."

- Frankie L. P., Master of Supply Chain Management '22

### The Penn State Difference

# Experience in Distance Education

As a distance education pioneer,
Penn State has developed a nationally
recognized support system for
students who are geographically
removed from campus. With our
professional team of Penn State
instructors, academic advisers, technical
support experts, and student support
representatives, we'll help you get
where you want to go — successfully
— through distance education.

# Military and Veteran Students

We have aligned our online programs, student support services, policies, and procedures to support military personnel, veterans, and military family members. Applicants who are in the military may qualify for an application fee waiver. Contact us at scm@smeal.psu.edu to request a waiver

# An Exceptional Student/Alumni Body

Whether you take our courses online or in a traditional classroom, you become a "Penn Stater," who is part of:

- an institution with more than 150 years of excellence in teaching, research, and service
- a proud network of more than 750,000 alumni located around the world, with representation in hundreds of professions. Take advantage of our vast alumni network to help you advance your career.

### **Library Services**

As a Penn State World Campus student, you will have access to one of the largest research library collections in North America — the Penn State University Libraries system, which holds more than 800 online research databases, 110,000 scholarly journals, and 1 million electronic books. You can search the online catalog and review databases as if you were sitting at a terminal in any Penn State library.



# **Begin Your Application Today**

Admissions decisions for the Master of Supply Chain Management, the Graduate Certificate in Supply Chain Management, and the Graduate Certificate in Supply Chain Risk Management are based on a review of the complete application portfolio. Applications are accepted on a rolling basis.

### **Application Materials**

- completed graduate school application and fee, including official transcripts from all institutions
- > TOEFL or IELTS score, if applicable
- > résumé, one to two pages
- > statement of purpose
- > short-form responses
- > no GRE/GMAT required

For application deadlines and up-to-date details about the programs and admissions process, visit: **worldcampus.psu.edu/scmm** (master's degree), **worldcampus.psu.edu/scmgc** (graduate certificate), or **worldcampus.psu.edu/scrmgc** (graduate certificate).

## Did You Know?

- Penn State credits and degrees earned online are identical to those earned on campus.
- Gartner, Inc. consistently ranks Penn State's Smeal College of Business as a top U.S. supply chain program, based on industry value, program depth, and program scope.
- Penn State World Campus has enrolled students from all 50 states and all
   7 continents

# **Contact Us**

### **Program Questions**

Penn State Smeal College of Business Professional Graduate Programs Office

Phone: 814-865-5290 scm@smeal.psu.edu

#### **Admissions Questions**

worldcampus@psu.edu Phone: 814-863-5386

worldcampus.psu.edu/admissions





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